

ANNOUNCEMENT: RED BULL IS SPONSOR FOR CSP

Competitive Sporting Pistol (“CSP”) is proud and honoured to announce its sponsorship by Red Bull.

Red Bull has long distinguished itself as a patron of action sports in which athletes routinely push the limits of human physical and mental abilities. CSP is an action shooting sport where the athletes are required to balance 2 diametric opposites, precise marksmanship under stress of speed and physical exertion. Beneath the high-octane, adrenaline-charged exterior of a CSP athlete in action are razor-sharp focus and Zen-like mental skills at work. These 2 attributes exemplify the Red Bull spirit (see videos [1](#) and [2](#)).

CSP is invigorated by this partnership between 2 parties with very similar ideals. With the prestige of being associated with Red Bull, the sponsor of choice for action sports, CSP is well positioned to promote our nascent sport to an even bigger audience.

Mr Jay Samathivathanachai, CEO of Allswell Trading Pte Ltd who markets the Red Bull brand in Singapore and neighbouring region: “We are very happy to have CSP under our umbrella of action sports and look forward to supporting them both locally and regionally.”

Offering encouragement is Mr Michael Vaz, President of SSA, the governing body for shooting sports: “Sponsorship of our action pistol group is encouraging for these dedicated athletes who compete without the recognition given to other disciplines and we wish Red Bull and CSP all the best.”



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